

MAKING CHANGE HAPPEN

Discover the influence of identity within your organisation.

TRY OUR IDENTITY LANDSCAPING SESSION

By thinking about your organisation as a landscape, we can help you explore the key identities that shape the nature and direction of your business.

How it works:

We work with team over one or two days, to help them see their organisation as a landscape, exploring the key identities that shape the business. Based on the latest research, our methods enable teams to:

- Identify the **key identities** present within your organisation, understanding how identity narratives shape your culture
- Find **future identities** for your market sector that people can see themselves within and buy into
- Draw the pathways between the two to **guide the journey**

What do delegates leave with?

- An understanding of how powerful identity is in motivation, wellbeing and creating meaningful employee engagement.
- A strong narrative that people buy into to help with future change storytelling, and can shape business and client communication
- A target roadmap for skills development and behaviour change.

Led by...



Susie Ballentyne

A social psychologist and coach, Susie has previously worked on identity for teams in the UK government

Sandie Bakowski, organisational psychologist and founder of Making Change Happen. .

 TWO DAY RETREAT or INTENSIVE ONE DAY

 6-12 PEOPLE

 OFF-SITE LOCATION